accessibility:
regional assets are for everyone.
District Board and staff regularly attend performances, programs and meetings of the regional assets to see the assets in action and to affirm their use of District funds. At such a meeting at the Carnegie Museums in late 2011, we learned about initiatives at the Museum of Art to serve special needs audiences, including In the Moment, which provides gallery tours for people living with early and middle-stage dementia and their caregivers. This program reminded us that our regional assets must be for everyone—and that there might be ways that the District could both illuminate such programs and also make possible more accessibility efforts.

RAD has traditionally provided grants to improve physical access at the regional assets (elevators, ramps, playgrounds, etc.). What has not received as much attention is the many ways that accessibility can be enhanced in programming, exhibits and public communications. Through exploring national policies and practices, and talking with asset leaders, we learned about the ways assets are already making their programs accessible—but that there was more to do. As a result, RAD began an initiative, Regional Assets Are for Everyone, to highlight the efforts assets are making to include everyone in their activities and to encourage assets to make additional accommodations, through policies and funding.

• RAD worked with the Greater Pittsburgh Arts Council to create a joint advisory committee on accessibility whose members have shared their wisdom and helped advise both organizations on their accessibility initiatives.
• Through our newsletter and a dedicated web page, RAD has drawn attention to the variety of accessibility programs available at the regional assets, from accessible playgrounds and ball fields at the regional parks, to sign–language–interpreted performances, to inclusive library programming, to a centralized accessible service area at the Benedum Center.
• For the first time, in 2013 the RAD grant application contained questions specifically addressing accessibility coordination and communication. Regional Assets Are for Everyone was well received and will continue as a District initiative. Beginning with 2015 funding, RAD will require assets to have a designated “accessibility coordinator,” and to publicize their accessibility information.
• And late last year, the RAD Board approved significant additional funding for accessibility projects that is available now for eligible assets to propose and to receive funding this year.

As you read the rest of this report of District activities in 2013, you’ll find that from libraries to parks, museums to theaters, from PNC Park to the Pittsburgh Zoo, our regional assets are, indeed, for everyone.

– RAD Board of Directors
2013 ACCOMPLISHMENTS

• The Pittsburgh Cultural Trust presented, for only the third time in the United States, an autism-friendly performance of Disney’s The Lion King, which was attended by more than 2,400 people.

• The Andy Warhol Museum launched Art as a Tool, a program that assists autistic children in learning how to recognize and create facial recognition cues tied to emotions.

• The American Jewish Museum increased its Light Your Spark tours for people with memory loss to engage in art and dialogue.

• A production of Attack Theatre’s Some Assembly Required was presented free of charge and included an American Sign Language (ASL) interpreter for every performance.

• A completely redesigned and renewed Waterplay exhibit at the Children’s Museum includes not only technical improvements, but also the use of universal design to make the space accessible according to the Americans with Disabilities Act.

• The Mattress Factory conducted focus groups, and then trained museum staff in verbal description techniques and awareness of accessibility issues, enabling them to provide tours and programs to groups who are blind and/or have low vision.

Many of the regional assets in 2013 either created or expanded their efforts to increase access for people with disabilities.

The following are just a few of these programs:

• Western Allegheny Community Library relocated into a larger facility, with additional room for expansion.

• The One Book, One Community project brought together ACLA member libraries, community organizations and readers to read People of the Book by Geraldine Brooks to explore cultural awareness and religious tolerance.

• CLP-Man’s Children’s Department presented Sensory Storytime, a weekly program for children on the autism spectrum, their families and friends. They also continued their outreach and in-house programming for The Western Pennsylvania School for Blind Children and their preschool, including an adapted version of its annual puppet show.

• Bookmobiles made more than 1,300 stops in 2013, and a welcome transition was made from on-vehicle to lobby service at senior centers.

• Literacy Unlocked, a pilot outreach program by CLP to the Allegheny County Jail, was launched to provide literacy services to the incarcerated and their families.

• A new and improved library catalogue was launched, and the eiNetwork’s Gigabit fiber network was completed.

Libraries are the District’s largest funding category, and include all the public libraries in the Allegheny County Library Association and the Carnegie Library of Pittsburgh. They served more than 7.9 million visitors in 2013 and received $28 million in funding.

For the first time, Transit became a RAD-funded category in 2013, with a grant of $3 million to the Port Authority of Allegheny County. This grant leveraged $30 million in additional state funding and got 62 million riders to work as well as to cultural and recreational facilities and events.
Regional facilities

The Pittsburgh Zoo, Phipps Conservatory and National Aviary comprise the regional facilities category of RAD funding, with $7.3 million awarded in 2013.

- The National Aviary welcomed two African Penguin chicks, which received extensive attention from national news outlets. The Aviary also piloted a career-based program at Valley Senior High School enabling small groups of students to experience the avian hospital.

- Phipps Conservatory experienced its highest 48-hour attendance ever with 15,000 visitors who came to see (and smell) the tropical Corpse Flower “Romero.” The Winter Flower Show featured an expanded Winter Light Garden using modern, energy-efficient technology to showcase the glasshouses and gardens in color and light.

- After completing its new exhibit, The Pittsburgh Zoo welcomed a seldom-seen Asian red panda to its Highland Park complex. Capital funding from RAD enabled the Zoo to complete three noteworthy projects, including the replacement of the flat roof at the Tropical Forest Complex, the renovation of the restroom facilities in the Education Complex, and the installation of a life support monitoring system at the Water’s Edge exhibit.

Regional Parks (over 200 acres) are the District’s second-largest grant category. RAD funds support more than 15,000 acres including a mixture of natural settings, picnic areas, recreational facilities and fields. The District also funds trails projects throughout the county. Parks performed everyday maintenance, as well as capital projects with the $26.9 million received.

- Allegheny County Parks formed a number of creative partnerships with businesses and community organizations that resulted in projects like Heroes with Hope in South Park, Over the Bar (OTB) Café in North Park, an environmental boardwalk in Harrison Hills, and a fitness trail in South Park. In addition, the Montour Trail Connector was completed at South Park.

- A capital grant from RAD created access to the river from the Allegheny Valley trail.

Sports and Civic Facilities

- PNC Park attracted 2.2 million visitors in 2013, as the Pirates went to postseason play for the first time since 1992.

- Heinz Field was the home football field for the Pittsburgh Steelers, the University of Pittsburgh Panthers and WPIAL contests, as well as host for concerts including Taylor Swift. Over one million people went through the gates.

- The David L. Lawrence Convention Center hosted 631,000 visitors.

The District supports Heinz Field, PNC Park and the David L. Lawrence Convention Center through debt service on a bond issue that provided local public funds for their construction.

- The City of Pittsburgh employed RAD funds for a variety of community events in the regional parks including ice skating events, tennis tournaments, movies and concerts.

- RAD funds were used to improve the pavilion and electricity issues at the baseball field in Renfrew Park in McKeesport.
District grants to nearly 80 arts and culture organizations totaled $9.9 million in 2013. While the hallmark of RAD grants is operating funds that can be used for anything from salaries to utilities, capital grants are also made when funds are available.

• The Greater Pittsburgh Arts Council created highly popular workshops on many ways to increase accessibility in Pittsburgh arts and culture.

• Bricolage theater used RAD funds to build props that can travel to off-site locations to reach a wider audience. MGC Jazz continued to use technology to expand its audience with live concert webcasting events.

• Several organizations, including Callooope and Pittsburgh Musical Theater, directed RAD funds to purchase critical safety equipment.

• Collaborations enhanced the experience of performers and audiences alike. Chatham Baroque and Pittsburgh Chamber Music Society collaborated for the first time, while the Edgewood Symphony Orchestra and Renaissance City Choirs continued their partnership with reciprocity holiday concerts. The Pittsburgh Symphony Orchestra, Mendelssohn Choir and Children’s Festival China joined with other local choruses to produce “One Singing City.”

• A world-premier major art installation at the Society for Contemporary Craft explored the risk that the arts can play in addressing violence in America, with both exhibition and community education programs.

• RAD capital grants were used by the New Hazlett Theater and the Pittsburgh Center for the Arts to update its HVAC system at its headquarters in the Strip District, and by the Pittsburgh Public Theater to purchase critical safety equipment.

• Showing innovation, the Pittsburgh Cultural Trust presented the third Pittsburgh International FilmFest, which showcased not only groundbreaking premiers, but the US debut of The Rubber Duck Project, an unforgettable installation on the Allegheny River. The Pittsburgh Irish and Classical Theatre’s Project, an unforgettable installation on the Allegheny River. The Pittsburgh Irish and Classical Theatre’s Project, an unforgettable installation on the Allegheny River.

SALES TAX RECEIPTS
The 1% county sales tax yielded a total of $177 million in 2013. Half of the proceeds went to asset support, 25% went to the Allegheny County government, and 25% was distributed to county municipalities.

2013 AT A GLANCE
23 million people attended the assets in 2013. 60.2 million people used the Port Authority for transit. $13,879 free tickets were provided by the assets for those who might not otherwise be able to attend. 6,700 people were employed by the regional assets as full-time equivalents, with an additional 2,400 part-time employees. $870 million in direct expenses was contributed to our local economy by the assets, including $519 million by the PAT. 10,939,076 items circulated at the regional libraries.

SALES TAX RECEIPTS
Regional Assets

<table>
<thead>
<tr>
<th>IN MILLIONS</th>
<th>PRACTICE OF</th>
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<tr>
<td>67.50</td>
<td>50%</td>
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<tr>
<td>44.25</td>
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<td>44.25</td>
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</table>

CATEGORIES DISTRIBUTION
The 2013 asset grants of $88.9 million were distributed as follows:

| LIBRARY | 37% |
| PARKS + TRAILS | 20% |
| SPORTS FACILITIES/CONVENTION CENTER | 16% |
| ARTS AND CULTURE | 11% |
| ZOO, PHIPPS, AVIARY | 8% |
| TRANSIT | 3% |
| ADMINISTRATION | <1% |

2013 FINAL BUDGET
CONTRACTUAL ASSETS

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<tr>
<th>PRODUCTIVE</th>
<th>TOTAL CONTRACTUAL ASSETS</th>
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<td>$519 million</td>
<td>$61,937,000</td>
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2013 OPERATING|

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<th>PRODUCTIVE</th>
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<td>$519 million</td>
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2013 FINAL BUDGET
CATEGORICAL DISTRIBUTION

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<th>IN MILLIONS</th>
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<td>1,000,000</td>
<td>2%</td>
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2013 OPERATING |

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<th>PRODUCTIVE</th>
<th>TOTAL CONTRACTUAL ASSETS</th>
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<td>$67,950,000</td>
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2013 FINAL BUDGET
CATEGORICAL DISTRIBUTION
Library Grants

The District supports 44 independent libraries through the Allegheny County Library Associations (ACLA) using a District-approved formula. RAD also supports 14 Carnegie Libraries of Pittsburgh and its 16 branches. District funds also support regional services such as the Bookmobile and the Electronic Information Network (EIN), which connects all of the libraries throughout the county. All of the libraries throughout the county. The Carnegie Library and all grants are detailed in this 2013 allocations section of this report.

Following are RAD GRANTS to ACLA member libraries in 2013:

<table>
<thead>
<tr>
<th>Library</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Braddock Carnegie Library</td>
<td>$106,064</td>
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<tr>
<td>Bethel Park Public Library</td>
<td>$202,138</td>
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<tr>
<td>Clairton Public Library</td>
<td>$63,797</td>
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<tr>
<td>Carnegie Library of McKeesport</td>
<td>$252,433</td>
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<tr>
<td>Coraopolis Memorial Library</td>
<td>$56,323</td>
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<tr>
<td>Andrew Bayne Memorial Library</td>
<td>$74,355</td>
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Total $5,641,311

Finances and Accountability

The District board recipients from one-half of the proceeds from the 1% Allegheny County Sales Tax and Interim revenue investments. The tax proceeds are collected by the PA Department of Revenue that retained $1 million for costs from the District’s share of the county. All tax receipts are deposited into and grants paid from the Sales Tax Revenue Fund.

A 2013 unreserved balance of $182,367 was provided from this fund. The law permits the District no more than 1% of its net tax revenue for administrative purposes. In 2013, the amount transferred to the General Fund for administrative costs was $1,677,394 of total tax revenue received.

The District utilizes the State Treasurer’s INVEST local government pool and bank money market funds and certificates for invested funds. Rates on permitted investments were at record lows during 2013.

In addition to written applications and contracts, the District requires audits, closing reports, contracts, conducts its own public hearing processes, and attends asset meetings and performances. In 2013, the District conducted 158 such audits in 2013 along with a projection of reserve funds that will be needed to sustain and moderately increase grants to assets. Independently audited financial statements on actual 2013 results along with budgets and monthly updates are posted at www.wbcbusiness.org and the District office.

RAD funds are deposited into and grants paid from the Sales Tax Revenue Fund. All tax receipts are deposited into the Sales Tax Revenue Fund.

Under a formula in Act 77, Allegheny County and its municipalities receive one-half of the county sales tax. RAD sales tax revenue provided to Allegheny County and the municipalities allowed the elimination of the personal property and the elimination of the one-half of the county sales tax. RAD sales tax revenue provided to Allegheny County and the municipalities allows the elimination of the personal property and police protection. By the end of 2013, the total amount was $1.4 billion

2013 OPERATING RESULTS

<table>
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<tr>
<th>Category</th>
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<tr>
<td>Grants Stabilization Reserve</td>
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<tr>
<td>(for future grants and debt service)</td>
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<tr>
<td>Actual tax revenue (cash basis)</td>
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<td>Interest earnings</td>
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<tr>
<td>Sales Tax Revenue Fund</td>
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<td>Total unreserved balance at 12/31/13 of net</td>
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<tr>
<td>receipts</td>
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<td>Total unreserved balance at 12/31/13</td>
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<td>Grant Stabilization Reserve</td>
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<tr>
<td>Stabilization Reserve</td>
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<td>Grant Reserve</td>
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<td>Projected Reserve Balance</td>
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Municipal Distribution

Under a formula in Act 77, Allegheny County and its municipalities receive one-half of the county sales tax. RAD sales tax revenue provided to Allegheny County and the municipalities allowed the elimination of the personal property and police protection. By the end of 2013, the total amount was $1.4 billion since the program began. While municipal funds do not go through the RAD Board, a complete listing by municipality is available on the RAD website.
BOARD OF DIRECTORS
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Paul J. Gitnik
Daniel Griffin
Don Linzer
Dr. Daniel Rosen

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G. Reynolds Clark
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Julie Goetz, Communications Manager
Charlet Holley, Administrative Assistant
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FOLLOW RAD
For weekly arts and culture information
about the assets, and RADical Days alerts,
follow RAD at facebook.com/radworkshere,
or get RAD on your mobile device
by texting RAD to 79797.

ACCESSIBILITY
RAD meetings are held in locations
that are accessible to the public. If you
require an accommodation, please contact
Julie Goetz, Communications Manager
and RAD Accessibility Coordinator,
at 412.227.1900 ext. 14.

INSIDE COVER: Frick Art Center–John Altdorfer.
REGIONAL FACILITIES: Phipps Conservatory–Julie Goetz for RAD; Pittsburgh Zoo & PPG Aquarium–Paul Selvaggio.
PARKS AND TRAILS: Highland Park–Julie Goetz for RAD; SPORTS AND CIVIC FACILITIES: Courtesy Pittsburgh Cultural Trust.
ARTS AND CULTURE: Courtesy Kelly Strayhorn Theater.
FINANCES, ACCOUNTABILITY: Schenley Park–Julie Goetz for RAD.
FINANCES AND ACCOUNTABILITY: Courtesy Kelly Strayhorn Theater.
BACK COVER: Pittsburgh Symphony Orchestra–Michael Shahida.