

Allegheny Regional Asset District

RADical ImPAct Grants

Celebrating RAD's 25th Anniversary of public investment in our Assets

Project Proposal Guidelines and Application

Funding Opportunity

RADical ImPAct is a new grant program that will celebrate RAD's public investment impact since 1995 and will shine a spotlight on bold, forward-looking projects that demonstrate the creative ability of RAD assets to inspire the region for the next 25 years. Applications are expected to be reviewed and awarded in 2019 with projects fully underway in 2020.

In 2019, RAD implemented its 25th budget – the first adopted budget of more than \$100 million. This “silver” anniversary is notable for the deep and substantial impact the RAD program has had in the region: by the end of 2019, the RAD revenue is expected to have invested \$4 billion in the Allegheny County economy, with half of the proceeds funding our regional libraries, parks and trails, sports and civic facilities, regional facilities, arts and culture organizations, and transit. And the other half of the proceeds directly supporting the County and its municipalities for tax reform and municipal services.

About the Grants:

RAD has allocated \$2.5 million in funding for this program in 2019; the minimum grant is \$25,000 and the maximum is \$2.5 million. The number of grants will depend on the quality of the proposals received; it is possible that no grants might be awarded. It is also possible that one grant of \$2.5 million might be awarded. ***Projects are meant to be bold and far-reaching, and to demonstrate the best that assets have to offer as an inspiration for the next 25 years of RAD and the region.***

Grant recipients will be expected to provide periodic updates on the project's status including photos and stories as requested. Public support of the project must be visibly acknowledged and demonstrated.

The lead RADical ImPAct grant applicant must be a current RAD Asset in good standing. RAD strongly encourages collaboration with other organizations to achieve maximum impact. Project partners are not required to be RAD asset(s).

RADical ImPAct grant goals

- Encourage community strengthening and building.
- Embrace inclusion to grow a greater public audience. **RAD** is for everyone!
- Be bold and celebratory (not what you'd normally do in a season, but not totally out of your wheelhouse).
- Reflect an inspiring vision or have transformational impact on your organization, the community and its possible impact on the region.

Applications must contain the following information:

- Detail audience and patron growth and outreach plans through means such as multiple performances, creative marketing, strategically chosen site(s), novel means to disseminate work or provide multiple means by which the public may experience the project.
- Projects should demonstrate Universal Design for accessibility. **RAD** is for everyone!
- Explain how the proposed project will be sustained after the initial RAD investment.
- Detail qualitative and quantitative measures that can be tracked to demonstrate the project's progress.
- Clearly articulate the reason why this proposed project should be funded with public support.

Selection Process:

A panel consisting of RAD Board members and Advisory Board members will look to award grants to a variety of types of projects.

The panel will review the submissions and select the ones that present the most compelling written cases for their particular project or proposal. The panel will take into consideration: impact, sustainability, achievability, feasibility.

The applicants selected will then be granted a public hearing to make a more detailed presentation for a final decision by the full RAD Board.

If a balance exists after the awards are announced, the RAD Board may seek additional applications using the same process.

Important Dates

Deadline for submission: **June 15, 2019**
Finalist public hearing date: **September 2019**
Award Announcement: **September 26, 2019**

Note: **RADical ImPAct** Grant applications are separate from the District's regular annual operating and capital grant program. Applicants for RAD general operating support in 2020 will be required to complete a separate District application which will be available in mid-May. Any **RADical ImPAct** Grant award will have no bearing on the determination and/or amount for general operating support.

RADical ImPAct Grant Eligibility

Lead Applicant must be a current RAD-funded asset and meet current eligibility criteria related to governance, audits, DataArts, etc.

Act 77 prohibits the District from funding:

- any health care facility.
- institutions of elementary, secondary or higher education.
- any park less than 200 acres except for linear parks located in more than one municipality.
- any asset which fails to serve a significant number of residents outside of the municipality in which the asset is located.
- any library which is not part of a library system serving multiple municipalities.

RADical ImPAct Grant Application

Project Name: _____

Amount Requested \$ _____

CONTACT INFORMATION

Date _____

Applicant _____

Address _____

(Note: Please use the address where the District should mail notices, contracts, grant payments.)

City, State, Zip code _____

RADical ImPAct Grant point of contact _____

Title _____

Phone _____

Assurances

The applicant certifies that all information contained in this application, including attachments and supporting material, is true and accurate to the best of their knowledge. This application and all attachments are a part of the public record. The applicant agrees to comply with the requirements of the Allegheny Regional Asset District, including all reporting, fiscal and/or performance reviews.

Signature of Authorizing Official

Typed Name and Title

Narrative

1. **Tell us about your project idea. Provide a brief statement that summarizes the project for which you are requesting support and what it will achieve. You must relate the project to the goals of the grant program.**

In addition, you should include the following information in your narrative:

- The impact the project will have on the public.
 - The impact this project will have on your organization.
 - The significance of and demand for the project.
 - The communities / demographics that will be served.
2. **Provide your implementation plan / strategy.**
 - Include any partnerships or collaborations.
 - Demonstrate your organization's ability to accomplish the project successfully – achievability and feasibility.
 - Impact, have the potential for lasting reach that continues beyond the initial performance, exhibition, project completion.
 - Include your plans for building awareness, support and marketing.
 3. **Provide a detailed project budget including a listing of funds from other sources and their status (awarded, pending, etc.) and a breakdown of all costs. Indirect costs are not eligible for support under this program.**
 - Include how the project and/or its impact will be sustained and maintained.
 4. **Details your planned timeline for implementation and completion.**
 - Specify relevant activities and events including reportable milestones.
 - List any challenges or barriers to implementation and, if any, how you plan to address them.

We encourage project proposals to be no more than 4 pages but applicants should not sacrifice quality for quantity if additional narrative is needed. Finalists will have the opportunity to make a detailed presentation in the fall. Applications should be submitted electronically to Diane Hunt at DH@radworkshere.org no later June 15, 2019 however earlier submission are appreciated!