



Allegheny Regional Asset District



CONNECTIONS

RAD 2009 ANNUAL REPORT





2009 At a Glance

15 MILLION PEOPLE EXPERIENCED THE ASSETS IN 2009

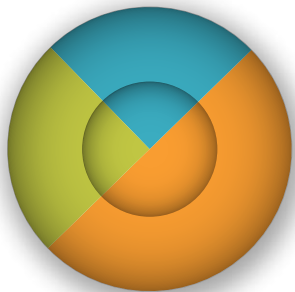
709,833 FREE ADMISSION BROUGHT THE ASSETS TO THOSE WHO MIGHT NOT OTHERWISE BE ABLE TO ATTEND

6,241 PEOPLE WERE EMPLOYED BY THE ASSETS

\$357 MILLION WAS CONTRIBUTED BY THE ASSETS TO OUR LOCAL ECONOMY IN DIRECT EXPENSES

10,971,277 MILLION ITEMS CIRCULATED AT THE REGIONAL LIBRARIES

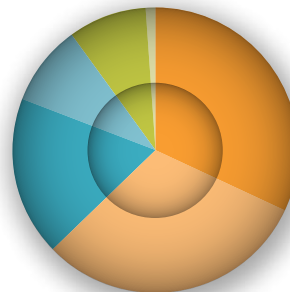
THE MISSION OF THE ALLEGHENY REGIONAL ASSET DISTRICT IS TO SUPPORT AND FINANCE REGIONAL ASSETS IN THE AREAS OF LIBRARIES, PARKS, CULTURAL, SPORTS AND CIVIC FACILITIES AND PROGRAMS.



SALES TAX RECEIPTS

The 1% county sales tax yielded a total of \$157.6 million in 2009. As provided by statute, half of the proceeds went to asset support, 25% went to Allegheny County and 25% was distributed to municipalities.

	In millions	
Regional Assets	\$78.8	50%
Allegheny County	\$39.4	25%
Municipalities	\$39.4	25%



CATEGORY DISTRIBUTION

The 2009 asset grants of \$80.4 million were distributed as follows:

Libraries	32%
Parks/Conservation	31%
Stadium/Arena	18%
Arts and Culture	9%
Regional Facilities	9%
Administration	<1%

CONNECTIONS

The connections that we make in our lives every day unite us with our families, friends, workplaces and interests in ways that enhance our lives and communities. The work of the regional assets also serves to connect us with experiences and emotions that improve, motivate and guide our individual lives and our region:

- *The collective cheers heard at the conclusion of an outstanding performance.*
- *The deeper understanding created through observing a painting or sculpture.*
- *The refreshing effects of a walk or ride through the park.*
- *The joy in reading a new best-selling novel.*

The year 2009 saw the District break the \$1 billion grantmaking mark in a time challenged by a significant economic downturn. A review of the assets' accomplishments for the year demonstrates, however, that the assets were no less committed to providing excellent programming and facilities.

For many years, the RAD Board has encouraged assets to find ways to monitor costs and to consider cost-saving and cost-sharing opportunities. While our region has fared better than others during the early part of the economic downturn, it is not immune from major dislocations taking place in the automotive, housing and other sectors. This year's report is inspired by a new grant category announced in 2009, Connections Grants, a program that will support a range of new connections and collaborations among assets to sustain and enhance programming through lower overhead costs. We look forward to sharing these connections with you in the year to come.

Here's a look at some of the many ways that the regional assets created meaningful connections in 2009:

CONNECTING THROUGH NEW TECHNOLOGY

The Pittsburgh Zoo Facebook page has 9,000 followers, with hundreds of people contributing each week. Its YouTube videos have received nearly 300,000 views, and its Twitter page has proven to be an effective way to quickly get information to fans. The Allegheny County Library Association developed and released two new versions of the online catalogue including patron ability to access catalogue through PDAs and cell phone. The Bulgarian Cultural Center broke organization ground by digitizing its large art and historical collections.

CONNECTING WITH UNDERSERVED FAMILIES

The Carnegie Museums welcomed more than 20,000 people through its ACCESS program in 2009, an increase of 500% over 2008. RAD funding enabled the Pittsburgh CLO to provide 10 performances of its "City of Firsts" performances to schools in Pittsburgh free of charge.

CONNECTING TO A "GREEN"ER REGION

The Western Pennsylvania Conservancy attracted a record number 10,000 volunteers to help plant, weed, and put the gardens to bed for the winter. The Audubon Society hosted the installation of the world's first carbon dioxide-based, geothermal air condition system – a technology that can reduce energy consumption by up to 70% over traditional AC systems. Boyce-Mayview Park in Upper St. Clair is saving trees by posting its new park map on their web site. The City of Pittsburgh partnered with Tree Vitalization for extensive removal of invasive tree species in its regional parks. New universal accessible playgrounds, spraygrounds, locker rooms, tennis courts and a flag retirement area were all constructed in Allegheny County regional parks.

CONNECTING TO NEW AUDIENCES:

Calliope presented its "Emerging Legends" series and attracted a large student audience. Chatham Baroque's Wandering Minstrels Series and the Opera Theater's Salon Series each helped to establish new followings. The Pittsburgh Glass Center converted casual buyers to more engaged participants with its "Make-it-Now" sessions. The Pittsburgh Public Theater attracted more than 7,000 students and young adults with its every day discounted tickets. The National Aviary opened Penguin Point, the first phase in a major expansion that resulted in a daily attendance

increase by 20%. At the District's annual RADical Days event, 39 assets offered free admission to the public as a thank you for its support of RAD. The August Wilson Center opened to widespread acclaim.

CONNECTING WITH CORE PROGRAMMING:

Pittsburgh Irish and Classical Theater built its 2009 season around the theme "New and Ideal" and featured Pittsburgh and regional premieres of several new exciting plays. The Frick Art Center's free Saturday CarKids programs had families imagining wintry sleigh rides or looking for shapes in the design of antique cars. Following a thorough report detailing regional jazz education needs based on music educator surveys and professional development experiences, Manchester Craftsmen's Guild Jazz artist residencies were held in three different schools with three different jazz artists. To deepen understanding of installation art, the Mattress Factory created its first Curator in Residence position. Pittsburgh Camerata created a unique concert combining choral music with poetry performance. Quantum Theatre set up shop in a former auto dealership to bring to life "Candide" in collaboration with nearby businesses and non-profit organizations. The Society for Contemporary Craft presented an extensive exhibit on the Latin American Experience to share the diversity and collective worldview of this important population. Two Sports & Exhibition Authority properties – Heinz Field and Mellon Arena – were home to world champions, the Pittsburgh Steelers and the Pittsburgh Penguins.

CONNECTING ORGANIZATIONS WITH EACH OTHER:

The Greater Pittsburgh Arts Council combined all ProArts Tickets sales data into one database for organizations to mine and to model best prospects for marketing campaigns. WYEP-fm and WQED Multi Media connected radio listeners with the performances of regional assets. The Pittsburgh Cultural Trust subsidized rental fees and stage labor for more than three dozen arts organizations, and marketing support that represented over 20 million media impressions.

CONNECTING WITH THE WORLD:

The Carnegie Museums of Pittsburgh and Phipps Conservatory collaborated with the City of Pittsburgh, the County, and numerous other regional cultural organizations to welcome the G-20 Summit to Pittsburgh, which took place at the David L. Lawrence Convention Center and attracted attention from around the globe.

FINANCES AND ACCOUNTABILITY

The sources of revenue for the District's grant program are one-half of the proceeds from the 1% Allegheny County Sales and Use Tax, and interest earned on investments. The tax proceeds are net of state collection costs that were \$1.8 million for the year, one half of which is charged against grant program revenue.

The District maintains two disbursement funds. All tax receipts are deposited into the Sales Tax Revenue Fund. Allocations are made from the fund to the various assets. All administrative expenses are paid from the General Fund. The law permits the District no more than 1% of its new tax revenue for administrative purposes. In 2009 the actual new revenue spent on administrative costs was .7% of total new revenue received.



Pennsylvania law requires the District to invest its idle funds in secure certificates of deposit and/or U.S. Government securities. The District utilizes the INVEST local government pool operated by the State Treasurer as well as secured bank accounts and certificates.

In addition to written applications and contracts open for public inspection, the District requires audits and close out reports, conducts its own reviews, and attends meetings and performances of assets. In 2009, the District conducted 118 such visits.

The following chart outlines the activity in the District's two operating funds on a cash basis during 2009. Audited financial statements examined by the independent CPA Firm of McKeever Varga and Senko along with budgets and monthly updates are posted on line and available from the District office.

Tax revenue was 2.6% lower than 2008 as a result of the impact of the recession. Interest earnings dropped 76% as rates fell to less than 1% for most of the year. In its 2009 budget, the District assumed there would be revenue declines and authorized the use of reserve funds to keep operating support level with the prior year. In two years the District had utilized \$3.8 million of reserve to sustain operating grants and anticipated using an additional \$2.7 million in 2010.

2009 OPERATING RESULTS

	Sales Tax Revenue Fund	General Fund
Net sales tax revenue	\$ 78,767,147	—
Interest earnings	\$ 174,944	\$ 406
Allocations authorized	\$ (79,793,642)	—
Transfer to general fund	\$ (589,000)	\$ 589,000
Grants not spent, adjustments from prior periods, refunds	\$ 6,829	\$ 48
Administrative expenses	—	(615,818)
Net operating results	\$ (1,433,722)	\$ (615,818)
Transferred to (from) reserve	\$ (1,433,722)	\$ (26,364)



LIBRARIES

Libraries are RAD's single largest grant category. The District supports 43 independent libraries through the Allegheny County Library Association (ACLA), using a District-approved formula. RAD also supports the Carnegie Library of Pittsburgh and its 18 branches, and regional services such as the Electronic Information Network (eiN) and Bookmobile.

Andrew Bayne Memorial Library	\$	73,270
Andrew Carnegie Free Library	\$	59,733
Avalon Public Library	\$	56,754
Baldwin Borough Library	\$	89,196
Bethel Park Public Library	\$	231,884
Braddock Carnegie Library	\$	43,449
Brentwood Library	\$	106,084
Bridgeville Public Library	\$	45,748
C.C. Mellor Memorial Library	\$	72,263
Carnegie Free Library of Swissvale	\$	72,030
Carnegie Library of Homestead	\$	64,440
Carnegie Library of McKeesport	\$	165,245
Clairton Public Library	\$	47,073
Community Library of Allegheny Valley	\$	84,277
Community Library of Castle Shannon	\$	84,531
Coraopolis Memorial Library	\$	49,851
Crafton Public Library	\$	56,419
Dormont Public Library	\$	63,468
F.O.R. Sto-Rox Library	\$	30,856
Green Tree Public Library	\$	85,362
Hampton Community Library	\$	58,922

Jefferson Hills Public Library	\$	69,412
Lauri Ann West Memorial Library	\$	129,102
Monroeville Public Library	\$	270,054
Moon Township Public Library	\$	95,103
Mt. Lebanon Public Library	\$	445,178
North Versailles Public Library	\$	40,984
Northern Tier Regional Library	\$	161,797
Northland Public Library	\$	449,865
Oakmont Carnegie Library	\$	101,876
Penn Hills Library	\$	242,280
Pleasant Hills Public Library	\$	79,814
Plum Community Library	\$	67,710
Scott Township Library	\$	63,909
Sewickley Public Library	\$	212,523
Shaler North Hills Library	\$	250,212
South Fayette Township Library	\$	47,679
South Park Library	\$	121,020
Springdale Free Public Library	\$	35,194
Upper St. Clair Township Library	\$	243,110
Western Allegheny Community Library	\$	64,111
Whitehall Public Library	\$	150,446
Wilksburg Public Library	\$	192,766

TOTAL \$ **5,175,000**

MUNICIPAL DISTRIBUTION

Through 2009, Allegheny County and the municipalities have received nearly \$1.1 billion from the county sales tax to reduce property taxes and to fund government services. RAD sales tax revenue provided to the municipalities allowed the elimination of the personal property tax and resulted in reductions in real property taxes and other taxes in every municipality in Allegheny County. Municipalities have allocated RAD funds for a wide variety of services, like police officers and road repairs. Visit radworkshere.org for a full listing of municipal distributions.





RAD GRANTS 2009

The District supported three grant categories in 2009.

CONTRACTUAL ASSETS

	2009 OPERATING
	2009 CAPITAL
Allegheny County Library Association	\$ 5,600,000
Allegheny County Regional Parks	\$ 17,000,000
	\$ 766,000
Carnegie Library of Pittsburgh	\$ 17,600,000
Carnegie Library of Pittsburgh EIN grant	\$ 2,452,000
Carnegie Museums	\$ 2,760,000
City of McKeesport Regional Park	\$ 610,800
	\$ 56,000
City of Pittsburgh Regional Parks	\$ 4,702,000
	\$ 766,000
National Aviary in Pittsburgh	\$ 1,057,800
Phipps Conservatory & Botanical Gardens	\$ 2,079,600
Pittsburgh Zoo & PPG Aquarium	\$ 3,273,400
Total - Contractual Assets	\$ 57,135,600
	\$ 1,588,000

MULTI YEAR AGREEMENTS

	2009 OPERATING
SEA-Regional Destination Financing Plan (Stadiums, Convention Center)	\$ 13,400,000
SEA- Arena Debt Service	\$ 1,000,000
Total - Multi Year Grants	\$14,400,000

ANNUAL GRANTS

	2009 OPERATING
	2009 CAPITAL
Afro American Music Institute	\$ 25,000
Allegheny Land Trust	\$ 15,000
	\$ 103,000
Allegheny-Kiski Valley Historical Society	\$ 5,000
American Jewish Museum of the JCC	\$ 2,500

Artists Image Resource	\$ 2,500
Associated Artists	\$ 2,500
Attack Theater	\$ 10,000
Audubon Society of Western PA	\$ 20,000
August Wilson Center for African American Culture	\$ 275,000
Avonworth Municipal Authority	\$ 30,000
Bach Choir of Pittsburgh	\$ 5,000
Bulgarian National Educ. & Cultural Center	\$ 5,000
Calliope	\$ 7,500
Chatham Baroque	\$ 12,000
Children's Festival Chorus	\$ 9,000
Children's Museum of Pittsburgh	\$ 200,000
City Theatre Company	\$ 80,000
Community Theater Project Corporation (Kelly- Strayhorn Theater)	\$ 17,500
Dance Alloy	\$ 25,000
Edgewood Symphony	\$ 3,200
Frick Art & Historical Center	\$ 50,000
Gateway to the Arts	\$ 30,000
Gemini Theater Company	\$ 2,500
Greater Pittsburgh Arts Council	\$ 60,000
Historical Society of Western PA	\$ 400,000
Jazz Workshop	\$ 5,000
Kuntu Repertory Theatre	\$ 50,000
LABCO Dance Company	\$ 2,500
Manchester Craftsmen's Guild	\$ 200,000
Mattress Factory	\$ 40,000
McKeesport Symphony Society	\$ 8,500





Mendelssohn Choir of Pittsburgh	\$	10,000	Prime Stage	\$	9,000
New Hazlett Theater	\$	8,000	Quantum Theatre	\$	9,000
New Horizon Theater	\$	15,000	Renaissance & Baroque Society	\$	8,000
North Hills Art Center	\$	2,500	Renaissance City Choirs	\$	4,000
North Suburban Symphonic Band	\$	2,000	Renaissance City Wind Society	\$	3,500
Opera Theater of Pittsburgh	\$	9,000	River City Brass Band	\$	90,000
Pittsburgh Ballet Theatre	\$	120,000	RiverQuest	\$	15,000
Pittsburgh Camerata	\$	2,500	Saltworks Theatre Company	\$	20,000
Pittsburgh Chamber Music Society	\$	8,000	Silver Eye Center for Photography	\$	10,000
Pittsburgh Civic Light Opera	\$	115,000	Society for Contemporary Craft	\$	50,000
Pittsburgh Civic Orchestra	\$	2,500	Soldiers & Sailors Memorial Hall	\$	225,000
Pittsburgh Community Broadcasting-WYEP	\$	25,000	South Hills Chorale	\$	4,500
Pittsburgh Concert Chorale	\$	4,000	South Park Theatre	\$	7,500
Pittsburgh Cultural Trust	\$	770,000	Sports & Exhibition Authority-Convention Center	\$	1,000,000
Pittsburgh Filmmakers/ Pittsburgh Center for the Arts	\$	200,000	Sprout Fund	\$	2,500
Pittsburgh Glass Center	\$	30,000	Sweetwater Center for the Arts	\$	35,000
Pittsburgh Irish & Classical Theatre	\$	30,000	Three Rivers Young Peoples Orchestra	\$	10,000
Pittsburgh Musical Theater	\$	40,000	Tuesday Musical Club	\$	4,000
Pittsburgh New Music Ensemble	\$	5,000	Upper St. Clair Township: Boyce Mayview Regional Park	\$	230,000
Pittsburgh Opera	\$	130,000		\$	189,000
Pittsburgh Playwrights Theatre Company	\$	2,500	Venture Outdoors	\$	35,000
Pittsburgh Philharmonic	\$	2,500	Western Pennsylvania Conservancy	\$	100,000
Pittsburgh Public Theater	\$	130,000	WQED Multi-Media	\$	100,000
Pittsburgh Symphony Society	\$	1,000,000	ACCESS AND OPPORTUNITY GRANTS	\$	15,000
Pittsburgh Youth Ballet	\$	5,000			
Pittsburgh Youth Symphony	\$	9,000	Total Annual Grants	\$	6,264,700
				\$	292,000





WHO WE ARE

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PHOTO CREDITS

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2009 At a Glance: D. L. Lawrence Convention Center; Official White House Photo by Samantha Appleton; Schenley Park: RAD/Julie Goetz; Alonzo King LINES Ballet at the August Wilson Center; Jim Burwell
Connections: Society for Contemporary Craft. **Libraries:** Carnegie Library of Pittsburgh: www.soraccophoto.com, Municipal Distribution Carnegie Library of Pittsburgh: www.soraccophoto.com
2009 Grants: Clockwise from upper left. Pittsburgh Zoo & PPG Aquarium: Photos by ©Paul A. Selvaggio; Frick Art & Historical Center: John Atldorfer; Metamorphoses by Pittsburgh Public Theater; Ric Evans; Beggar's Holiday by Opera Theater of Pittsburgh and MCG Jazz: Patti Brahim; Yerma by Quantum Theatre; Heather Mull; Upper St. Clair Twp/Boyce-Mayview Regional Park; Pittsburgh Symphony Orchestra: courtesy Pittsburgh Symphony Orchestra; Pittsburgh CLO's Legally Blonde the Musical: Joan Marcus; Pittsburgh CLO's Swing!: Matt Polk; Schenley Park: courtesy Pittsburgh CitiParks. Across bottom from left: Heinz Field: courtesy Pittsburgh Steelers; CitiParks Art Cart: courtesy Pittsburgh CitiParks; RiverQuest: courtesy RiverQuest. **Back Cover:** Chatham Baroque: www.soraccophoto.com; Soldiers & Sailors Memorial Hall; Schenley Park: RAD/Julie Goetz; Pittsburgh Penguins: ©Pittsburgh Penguins/Greg Shamus.

DESIGN

Mizrahi, Inc.